

ANNUAL REPORT-2022



Visitors enjoy the "Play Me" pianos at the Arts Alliance Center in the College Mall.

The Arts Alliance is growing and taking on a much bigger role in the city arts community. This year we have been collaborating with local arts organizations, bringing artists and the different organizations together.

We are communicating with local leaders on how to best create a stronger, thriving arts community. The AAGB continues to focus on being an online HUB of local arts information including an arts calendar, arts directory, BLOG, a source for resources and more.

The Arts Alliance Center provides a space for artists to sell their work, perform, teach classes and enriches patrons and shoppers at the mall. We do all this with the support of our Board, Advisory Council, Sponsors and Members like **YOU!**

HIGHLIGHTS

- Upgraded website bloomingtonarts.org
- Updated Arts Directory and created new Events Calendar
- Promoted artists and events on our bi-monthly newsletter, Facebook and Instagram
- Exhibited over 30 artists' work at the Arts Alliance Center in the College Mall
- Provided space for workshops, classes, concerts and special art shows in the Flex Space
- Became an underwriter with WFIU and WFHB
- Featured in the Herald Times and Bloom Magazine
- Received grant funding from Indiana Arts Commission and Bloomington Arts Commission
- Collaborated with Constellation-trading space in our Arts Center for ad space in the playbill
- Partnered with Hundredth Hill to plan a Youth Art Camp this summer for underserved youth
- Created a city wide "Paint Bloomington" event, chaired by Babette Ballinger with over 100 participants
- Merged with Arts Forward Bloomington to host quarterly informative and networking programs
- Began posting blogs by Connie Shakalis, of arts related topics at bloomingtonarts.org/blog











ARTS CENTER EVENTS and ACTIVITIES

ART CLASSES

Portrait Group
Michael Teague Art Class
Figurative Drawing Class
Impressionism Painting Class
Life Drawing session
Mary Ann Davis Painting workshop

ART EXHIBITS

Light & Fluffy Art Show – Accrete Art Collective 12" & Under Art Show – Accrete Art Collective Paint Bloomington Art Show Holiday Arts & Craft Show – 24 participants

MUSIC

Salaam Concert
IU Music School Performances
Charlie Jesseph Concert
Janiece Jaffe Concert
Music Meditation Concert
Renaissance Ensemble Rehearsals

MOVEMENT CLASSES

Tai chi Belly Dance

MEETINGS

Advisory Council Membership Monthly Board Meetings





COMMITTEE REPORTS

NETWORKING & COLLABORATION

Collaborated with Bloomington Watercolor Society, Upland Plein Art, Bloomington Portrait Group and Art ists for Climate Awareness in Paint Bloomington event and Art Exhibit

Interfaced with Holly Warren – Assistant Director of the Arts for the City of Bloomington and the Bloomington Arts Commission

Attended Arts Forward Bloomington meetings, then merged organizations because of similar missions Partnered with Hundredth Hill to plan Youth Arts Camp for the underserved youth this next summer Interfaced with IU music students to perform at the mall

Interfaced with IT classes at School of informatics for project assessment and marketing strategies Collaborated with Constellation- trading space in our Arts center for ad space in their playbill Hosted event with our Advisory Council Members for networking and support

MARKETING

Developed a newly transformed website at bloomingtonarts.org
Website included new online calendar and revised Arts Directory
Incorporated the Arts Center artists and activities into the website
Maintained bi monthly newsletter about members and arts events
Maintained Facebook page for general member art activities
Maintained Facebook page for the Arts Alliance Center events
Purchased underwriting with WFHB and WFIU
Published articles in the Herald Times and Bloom magazine
Promoted our members at Granfalloon and 4th Street Festivals
Printed "Bloomington-Everything Your Art Desires" T Shirts
promoting our website



Arts Alliance booth at the Granfalloon Festival

GOVERNANCE

Recruited board member with diverse skills Recruited community arts leader for our Advisory council Revised our mission statement and goals

FINANCE

Received grants from the Indiana Arts Commission for Programing and from Bloomington Arts Commission for online Arts Directory

Provided space for 30+ artists in the Arts Alliance Center located in College Mall, resulting in artist sales of over \$37,500.

See insert for Finance Report details

LOOKING FORWARD TO 2023

It is our vision to build the Arts Alliance into a more meaningful participant in the strategic growth of the Arts in Bloomington. Some of our goals for 2023 -

- Gearing up to build a stronger more interactive website over the next year to be a HUB of information including a more developed Arts Community Calendar and Directory, Resources for artists and Blogs for online dialog and information.
- Planning workshops to help artists develop their craft as well as marketing skills.
- Hosting quarterly networking and informative events on a variety of topics
- Continue rotation of Gallery Exhibits, Performances and Workshops in our Flex Space
- Promote the AAGB benefits and opportunities in order to grow both our patron and artist base
- Increase our Sponsor base
- Continue to nurture collaboration with other arts organizations and artists of all genres for a more integrated and stronger arts community

2023 Board of Directors



Henry Leck
PRESIDENT
MUSIC Rep.
Professor Emeritus – Butler University.
Choral Music Founder - Indianapolis
Children's Choir
Status – Midterm



Donna Barbrick Carlton
SECRETARY
DANCE Rep
Adjunct faculty in the School of Public Health
Physical Activity Instruction Program. Middle
Eastern Dance & Hatha Yoga Instructor
Status – Midterm



Sarah Asher
TREASURER & Arts Alliance Center
Coordinator
ARTS ADVOCATE
MBA with an emphasis in Finance &
Bachelors in Business Management.
Former Manager of By Hand Gallery
Status – Midterm



Colleen Newbill
SEAT AT LARGE
Associate attorney – Mallor Grodner
Law Practice
Status – Midterm



Kendall Reeves
VENUES & PRODUCERS Rep
Owner - Spectrum Creative Group.
Professional Photographer & Indiana
Artisan. Member of Hoosier Artist
Gallery in Nashville
Status – Midterm



Hiromi Yoshida
LITERARY ARTS Rep
Poet (3 chapbooks released, 2 forthcoming).
Faculty - Indiana Writers Center.
Freelance writer and editor. Diversity
consultant - Writers Guild at Bloomington.
Status - New Term



Michael Squires
VENUES & PRODUCERS Rep
M.A, M.P.A, PhD. Empirical Theory and
Methodology
Status - Midterm

Our Advisory Council

Malcom Abrams Bob Arnove John Armstrong Babette Ballinger Alain Barker (chair) Stafford Berry Kenneth Buzzard Patricia Cole Tom Gallagher Sally Gaskill



Tom Duffy
INTERIM VICE PRESIDENT
VISUAL ARTS Rep
Fine art & documentary photographer. Emeritus professor IU School of Education, Learning Sciences, & Cognitive Science.
Status - Midterm



Danielle Bruce
THEATRE Rep
Freelance designer, visual artist, & theatre
designer. Board member of My Sister's Closet
& Middle Way House
Status – Midterm



Valerie Gill ARTS ADVOCATE Associate Vice President Business Partnerships – IU Status - Midterm



Alison Kingsley
VISUAL ARTS Rep
Art instructor - Edgewood High School
Status - Second Term



Krista Detor
MUSIC Rep
Singer-songwriter and pianist whose music
has been featured on NPR[1] and with Mike
Harding on the BBC.
Status - New Term



Bob AppelmanSEAT AT LARGE
IU Professor Emeritus - Instructional Systems
Technology
Status - New Term



Connie Shakalis
LITERARY ARTS & THEATRE Rep
Freelance arts reporter, The Herald-Times.
Dramatic coloratura soprano and past member,
AEA. Committee member, Bloomington Rotary
club. Writes the Arts Alliance Blog
Status - New Term



Xinyuan Zhang
SEAT AT LARGE
M.S. in Human-Computer Interaction & Design
from Indiana University Bloomington. M.A. in
English Language and Literature from Nanjing
University. Built the AAGB website
Status - Midterm

Gabe Glodan Mary Grogan Dena Hawes Ursula Kuhar Denise Lessow Miah Michaelsen Martha Moore Brad Schiesser Jaime Sweany Doug Tatum Holly Warren David Young